# Micro-Colombia Fund and Tuck Social Venture Fund -A comparison and Takeaways

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# Type of Academic Institution

Columbia - IVY League Private Institution

Tuck - Public institution

### **Institution:**

- •What is the Institute mission for the fund?
- •Only for specific projects and entrepreneurs or open?
- •Who will be responsibility to find the investors/money?
- •To manage the fund?
- Who will be manage the fund? HEI? Students local Union? Or maybe co-managing

# **Deal Flow character**

Columbia - Finance inclusion ventures Tuck - General measured for profit social ventures

# **Investment Capital**

Columbia - 10-25K - 2 years

Tuck - 25-50K Long term

## **Education**

Columbia - Focusing on community education on impact investments, MBA'a students - consulting through experiential learning

Tuck - Experiential learning for participating students

### **Structure and Collaboration format**

Columbia - affiliated to the Tamer Center for Social Enterprise in Columbia business school

Tuck - Open to enterprises from academic institutions and field, calling for collaboration with peer funds

# **Fundamentals**

	Microlumbia	Tuck Social Ventures
Year when the fund started out	2007 - Developed bottom-up	2015
Assets under Management	~\$125,000	25K in Cnote, 25K in New/Mode 25K in CollegeBacker, 25K in Brightfield
Source of funds:	Donations, initial fundraising of \$3,000	\$100,000 in alumni contributions
Requirements to participate	Lecture Series: None Consulting Projects: MBA Student	Probably be part of the MBA program
Investment Amount	\$10,000 - \$ 25,000	\$25,000 - \$ 50,000
Investment Vehicles	Debt investments into Social Lending Enterprises, as well as selected CNote and Streetshares	Equity and Debt Investments Pre-Seed Capital Rounds For- profit social enterprises

# **Deal Pipeline: Microlumbia**

#### **CURRENT INVESTMENTS**

ORGANIZATION	BUSINESS MODEL	COUNTRY	INVESTMENT DATE	INVESTMENT AMOUNT	CO-INVESTOR	NOTES
asaak	SME lending	Uganda	April 2019	\$25,000	N/A	Renewed loan after discussion w/ team and board
SALYM I, I N A N C E	Microfinance	Kyrgyzstan	March 2019	\$25,000	Envest	
TULAA	Agricultural input lending	Kenya	June 2019	\$12,500	N/A	

#### PAST INVESTMENTS, SINCE 2016-2017 SCHOOL YEAR:

ORGANIZATION	BUSINESS MODEL	COUNTRY	INVESTMENT DATE	INVESTMENT AMOUNT	CO-INVESTOR
Quest Financial Services	Microfinance	Zimbabwe	October 2016	\$25,000	Envest
asaak	SME lending	Uganda	March 2018	\$25,000	N/A

## Microlumbia Fund Management Structure

Microlumbia Fund Management Structure Board of Directors (8-10 members) Investment **Fundraising** Governance Audit Committee Committee Committee Committee **Student Management Team** Co-Presidents COO CMO CFO CIO IR **Pipeline** Assoc. Assoc. Assoc. Assoc. Mgmt. Assoc.

Relationship Managers (members of Management Team)

## **Fund Sources**

#### PROFIT AND LOSS

February 2015 - January 2016

	Total			
		1, 2019 - b 1, 2020		1, 2018 - 1, 2019 (PY)
Income				
Donations		8,649.59		10,187.53
Interest Revenue				
Interest Income		5,396.33		4,371.25
Total Interest Revenue	\$	5,396.33	\$	4,371.2
Investments				
Interest-Savings, Short-term CD		22.66		27.92
Other Investment Revenue				
Total Investments	\$	22.66	\$	27.92
Total Income	\$	14,068.58	\$	14,586.70
Gross Profit	\$	14,068.58	\$	14,586.70
Expenses				
Accounting Fees		58.00		
Business Expenses				
Bank Fee		156.90		80.08
Business Registration Fees				62.4
Paypal Service Charge		144.00		214.4
Total Business Expenses	\$	300.90	\$	356.88
Contract Services				
Accounting Fees		1,750.00		1,750.00
Total Contract Services	\$	1,750.00	\$	1,750.00
Marketing		65.00		
Internet domain expense		561.88		345.88
Total Marketing	\$	626.88	\$	345.88
Office/General Administrative Expenses		410.78		523.56
Total Expenses	\$	3,146.56	\$	2,976.32
Net Operating Income	\$	10,922.02	\$	11,610.38
Net Income	\$	10.922.02	s	11.610.38

	TOTAL
Income	
Donations	3,620.00
Investments	
Dividend, Interest (Securities)	4,466.25
Interest-Savings, Short-term CD	16.39
Total Investments	4,482.64
Other Types of Income	
Miscellaneous Revenue	58.10
Total Other Types of Income	58.10
Total Income	\$8,160.74
Gross Profit	\$8,160.74
Expenses	
Marketing	
Internet domain expense	104.05
Total Marketing	104.05
Office/General Administrative Expenses	185.40
Quickbooks Subscription Fee	307.35
Total Office/General Administrative Expenses	492.75
Travel, Meetings and Events	404.56
Total Expenses	\$1,001.36
Net Operating Income	\$7,159.38
Net Income	\$7,159.38

in USD	Feb '11 - Jan 12	Feb '10 - Jan 11	% Change
Income			
Interest on loans	423	447	-6%
Interest-Savings, Short-term CD	30	29	4%
Total Income from Investments	453	476	-5%
Other income: Gross Donations	40,181	20,766	93%
Total Income	40,633	21,242	91%
Expense			
Operating Expenses	399	234	70%
Bank Fee	17	38	-56%
Paypal Service Charge	64	84	-24%
Total Business Expenses	479	355	35%
Foreign Exchange Loss on loans	1,547	0	100%
Conference, Convention, Meeting	4,458	872	411%
Total Expenses	6,485	1,227	428%
Net Income	34,149	20,015	71%
Balance Sheet - Microlumbia			
in USD	31-Jan-12	31-Jan-11	% Change
Assets			
Cash	76,675	32,527	136%
Loans outstanding*	0	10,000	-100%
Total Assets	76,675	42,527	80%
Liabilities and Equity			
Unrestricted Net Assets	42,527	22,512	89%
Net Income	34,149	20,015	71%
Total Equity	76,675	42,527	80%

Income Statement - Microlumbia

# **Fund Assets**

	Total			
	As of Feb 1, 2020		As of Jan 31, 2019 (PP)	
ASSETS				
Current Assets				
Bank Accounts				
PayPal Account		16,720.87		22,242.01
TD Bank Checking		37,983.97		69,103.81
Total Bank Accounts	5	54,704.84	\$	91,345.82
Accounts Receivable				
Interest Receivable		313.00		
Total Accounts Receivable	\$	313.00	\$	0.00
Other Current Assets				
Loans to Others		0.00		0.00
Asaak Loan		25,000.00		25,000.00
Envest - Salym		24,750.00		
Tulea Loan		12,500.00		
Total Loans to Others	5	62,250.00	\$	25,000.00
Total Other Current Assets	5	62,250.00	\$	25,000.00
Total Current Assets	- 5	117,267.84	\$	116,345.82
Other Assets				
CNote Investment		5,000.00		
StreetShares Investment		5,000.00		
Total Other Assets	5	10,000.00	\$	0.00
TOTAL ASSETS	\$	127,267.84	\$	116,345.82

BALANCE SHEET As of January 31, 2016				
	TOTAL			
ASSETS				
Current Assets				
Bank Accounts				
Citibank Business Account	0.00			
PayPal Account	4,834.56			
TD Bank Checking	41,873.35			
Total Bank Accounts	\$46,707.91			
Other current assets				
Loans to Others	43,750.00			
Total Other current assets	\$43,750.00			
Total Current Assets	\$90,457.91			
Other Assets				
Other Assets	0.00			
Total Other Assets	\$0.00			
TOTAL ASSETS	\$90,457.91			

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### founds:

- What is the fund mission of the founds? Business or Social Entrepreneur?
- •Only for students? Or for all the HEI members (staff et al,,)?
- •what is the contact between the academic programs (courses, business centers) and the fund?
- •What is the financial condition? Is that fund? Or maybe kind of loan?
- •What is the collaboration with the business organization who are give the money?

## Takeaways:

- Long term vs. short term investing
- Fund structure core academic or an outsourcing? Board of governors type?
- Deal flow type (financial inclusion is less relevant to Israel)
- Investment source and capital depend on funding source and ideology
- Partnership open source (with peer investments), professional (from financial sector), internal (as part of a faculty/school center)
- Consulting is it embedded in the fund activity, provided as extra?
- The risk of extra focus on consulting Where is the fund on the scale between VC and Philanthropy?
- Experimental education traveling to the field, global or local, theoretical only?
- For profit only or NGOs as well?
- Measurements and evaluation as part of the deal?
- Students motivation in case of a long term investment: are we risking it or planning properly?
- Is there clear influence to the institution type? Besides fund raising ability, Not very clear.... (advantage of IVY league for instance)

### Source

Initial endowment of the tuck fund