The Academic College of Tel Aviv - Yaffo (MTA)















The Academic College of Tel Aviv Yaffo





Nahariyya

















Vision

We are dedicated to provide our community with academic opportunities that advance positive social change and sustainable economic security through the practice of a new academia: experiential learning, applied research, and social commitment.

We make our stand in Jaffa, the heart and soul of Tel Aviv-Yaffo, A divergent crossroads of cultural exchange and knowledge overlooking an open sea of possibility.















Facts & Figures

Founded 1994

14,000 **Alumni**

4,200 **Students**

417 **Faculty**

Schools

Behavioral Sciences

Computer Science

Computer Sciences

Government & Society

Nursing Science

11 **Programs**









UNIVERSITÄT HEIDELBETRE PUR ANNI









Sustainable Finance @ MTA

Teaching

Research

• Experience

Social Responsibility















MTA IFI Team



Dr. Shirit Katav-Hertz

School of Management & Economics

Head of the B.A. Program in Economics and

Management.

Shirit researches in the fields of Behavioral

Economics, Immigration, Labor Economics and Labor
standards, Culture and Economics, Population

Economics and Household Economics and



Prof. Shlomit Zuta
School of Management & Economics
Prof. Zuta holds a Ph. D. degree from the New
York University Stern School of Business. Her
research focuses on corporate governance, and it
draws on her experience as a board member of
various public, financial and government-owned
companies in Israel.



Dr. Arie Krampf
School of Government & Society
Arie Krampf is a political economist. His
research focuses on comparative capitalism
and International Political Economy

Experimental Economics.



Dr. Zafrir Bloch david
School of Management & Economics
Lecturer. Shared economy















MTA IFI Team



Mr. Flynn Ofer

The Purpose Generator

For over a decade, through the implementation of my proprietary "Purpose Generator" program, I have helped social entrepreneurs, non-profits and businesses establish and obtain sustainable social, environmental and financial goals (AKA "the great win-win"). I did this through creative leadership, strategic partnerships, comprehensive organizational development processes and innovative tools and solutions.



Dr. Nurit Hashimshony-Yaffe

School of Government & Society
Nurit's research and teaching interests
converge, Environmentalism and Climate
Change Crisis social impacts on marginalised
societies in Africa as elsewhere, and social
organizing and activism to confront these
changes. She is also a member of COST Action
16233- Drylands facing change and COVID -19
in Drylands Africa research group.



Dr. Rachel Calipha

School of Management & Economics

Dr. Rachel Calipha. Head of Capital Market Specialty (BA in Economics & Management), Head of Strategy Specialty (MBA program).

(Research interests: finance & strategy (e.g. M&As, prediction markets and impact investments

















MTA IFI Team



Dr. Yifat Reuveni

Erasmus+ IFI Academic Director

"Innovation is not about having a new idea.
innovation is about letting go of an old
belief"

Bertrand Piccard - Solar Impulse Foundation,
Switzerland



Dr. Vered Holzmann

<u>Director of R&D and Innovation</u>

<u>Strategy, innovation and project</u>

<u>management</u>

"It's all about people"



Mr. Sahar Peshkess

Erasmus+ IFI Administration Manager

"The most difficult thing is the decision to act. The rest is merely tenacity. The fears are paper tigers. You can do anything you decide to do. You can act to change and control your life and the procedure. The process is its own reward" Amelia Earhart

























האוניברסיטה העברית בירושלים
THE HEBREW UNIVERSITY OF JERUSALEM





UNIVERSITÄT RICKLISTER SANNI





UNIVERSITÀ
DEGLI STUDI
DI PADOVA
OF EDUCATION TECNOLOGY & ARTS







